

# daniel hecke

## EXPERIENCE

- 2007 - PRESENT Designer & Art Director | Potomac Publishing, Inc.  
Position responsibilities include conceptualization, design and production of projects from start to finish - Strategy, photo conception, art direction, layout, retouching, illustration, production, copywriting and typography, pre-press and project management. Work for print and web. [www.insightintodiversity.com](http://www.insightintodiversity.com)
- 2009 - PRESENT Manager, CSR | Potomac Publishing, Inc.  
Position responsibilities include client communication and satisfaction, employee and office management, leadership and direction, project management and organization, various billing and admin tasks.
- 2006 - PRESENT Freelance Art Director & Designer  
Provide art direction, design layouts and illustrations including logo, packaging, and photographic art direction and conceptual capabilities. Clients include local businesses, the music industry, and personal projects.

## EDUCATION

- 2005 Saint Charles Community College  
AAS in Graphic Design  
Additional Emphasis in Printmaking

- SKILLS Proficient in Adobe Photoshop, Illustrator and InDesign. Working knowledge of Final Cut Pro, Adobe Dreamweaver, and ProTools.
- Hands-on experience in many fine art techniques including printmaking, screenprinting, letterpress, photography, watercolor and drawing.

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